



2018 Sponsor Opportunities

VIP Sponsorship Status

VIP benefits listed below are in addition to the individual event benefits.

\$20,000 Diamond VIP	<p>Supports 15 matches for 1 year with professional match support and training</p> <ul style="list-style-type: none"> • Sponsor name, logo and link to your website will be prominently displayed as a Diamond VIP Sponsor on front page of agency website for the entire year • 2018 Diamond VIP Sponsor award for you to proudly display • Diamond VIP Sponsor Recognition in Big Brothers Big Sisters Annual Report and newsletters distributed to over 2,000 readers • Sponsor name and logo will be promoted throughout Big Brothers Big Sisters social media outlets such as Facebook and Twitter • One scheduled visit from some of our amazing Bigs and Littles. • Creation of a two-minute webmercial promoting your partnership with Big Brothers Big Sisters* • Creation of an additional 60-second webmercial to promote your company or product as you choose *
\$10,000 Gold VIP	<p>Supports 10 matches for 1 year with professional match support and training</p> <ul style="list-style-type: none"> • Sponsor name, logo and link to your website will be displayed as a Gold VIP Sponsor on front page of agency website for the entire year • 2018 Gold VIP Sponsor plaque for you to proudly display • Gold VIP Sponsor Recognition in Big Brothers Big Sisters Annual Report and newsletters distributed to over 2,000 readers • Sponsor name and logo will be promoted throughout Big Brothers Big Sisters social media outlets such as Facebook and Twitter • One scheduled visit from some of our amazing Bigs and Littles. • Creation of a 30-second webmercial promoting your partnership with Big Brothers Big Sisters *
\$5,000 Silver VIP	<p>Supports 5 matches for 1 year with professional match support and training</p> <ul style="list-style-type: none"> • Sponsor name, logo and link to your website will be displayed as a Silver VIP Sponsor on front page of agency website for the entire year • Silver VIP Sponsor Recognition in Big Brothers Big Sisters Annual Report and newsletters distributed to over 2,000 readers • Sponsor name and logo will be promoted throughout Big Brothers Big Sisters social media outlets such as Facebook and Twitter

* Videos for webmercials will be professionally prepared through our supporting partners at TJ 21 Media Group ~ www.tj21.com 

We've been building life-changing relationships for 50 years.



2018 Sponsor Opportunities



33rd Annual Bowl for Kids' Sake

March 24, 2018
Chippewa Bowl, South Bend

All Bowl For Kids' Sake sponsors are recognized in the Big Brothers Big Sisters newsletter and annual report, distributed to over 2,000 readers.

\$5,000¹ "THE STRIKE"	<p>Supports 5 matches for 1 year with professional match support and training</p> <ul style="list-style-type: none"> Sponsor name and logo prominently placed on the event day banner and assigned lanes, Bowl for Kids' Sake t-shirts and the Bowl for Kids' Sake web page Presenting Sponsor plaque award on event day Sponsor 2 team captains and 8 additional bowlers from your organization (<i>each bowler receives T-shirt, \$100 credit for prize entries and two free games. Bowlers may raise additional money to be eligible for additional prize entries</i>)
\$2,500² "THE SPARE"	<p>Supports 5 matches for 6 months with professional match support and training</p> <ul style="list-style-type: none"> Sponsor name and logo placed on the event day banner and assigned lanes, Bowl for Kids' Sake t-shirts and the Bowl for Kids' Sake web page Sponsor one team Captain and four additional bowlers from your organization (<i>each bowler receives T-shirt, \$100 credit for prize entries and two free games. Bowlers may raise additional money to be eligible for additional prize entries</i>)
\$1,000² "COMPANY TEAM"	<p>Supports 1 match for 1 year with professional match support and training</p> <ul style="list-style-type: none"> Sponsor name printed on back of Bowl for Kids' Sake T-shirt Sponsor logo printed on event day banner and assigned lane Sponsor name and logo displayed on Bowl for Kids' Sake web page Sponsor one team captain and four additional bowlers from your organization (<i>each bowler receives T-shirt, \$100 credit for prize entries and two free games. Bowlers may raise additional money to be eligible for additional prize entries</i>)
\$500² "TEAM SPONSOR"	<p>Supports 1 match for 6 months with professional match support and training</p> <ul style="list-style-type: none"> Sponsor a lane for a team of bigs and littles to bowl at the event Sponsor logo printed on your match's lane banner during the event Sponsor name displayed on Bowl for Kids' Sake web page

¹ In addition to the sponsorship recognition at this level you will automatically be awarded VIP status for the entire year.

² VIP status levels are determined by the commitment (all events) for the 2017 calendar year. Please reference the VIP Sponsorship page to view additional VIP rewards.

A change of shoes can change a life.



Big Brothers Big Sisters
of St. Joseph County

2018

Sponsor Opportunities



Big Brothers Big Sisters
of St. Joseph County

**Annual
Golf Outing**



18th Annual Golf Outing

Monday, July 16, 2018

**Morris Park Country Club
South Bend**



*Note: This is a
soft spike, dress
code course*

All Golf Outing sponsors are recognized in the

Big Brothers Big Sisters newsletter and annual report, distributed to over 2,000 readers.

\$5,000¹ Presenting Sponsors	<p>Supports 5 matches for 1 year with professional match support and training</p> <ul style="list-style-type: none"> • Sponsor will be recognized as the 2018 Presenting Sponsor. • Two foursomes with carts and buffet luncheon • An exclusive Presenting Sponsor banner with your company name and logo will be strategically placed on the putting green directly outside of club house • Sponsor name and logo will be displayed on every golf cart • Sponsor's name, logo and web link largely displayed on our golf website • Presenting Sponsor plaque awarded on event day
\$2,500² Ace Sponsors	<p>Supports 5 matches for 6 months with professional match support and training</p> <ul style="list-style-type: none"> • One foursome with carts and buffet luncheon • Sponsor name and logo will be placed on the sponsor banner to be prominently displayed on one of the course holes • A hole-sign honoring your commitment will be placed at one of the course holes • Sponsor's name, logo and web link strategically located on our golf website
\$1,000² Eagle Sponsors	<p>Supports one match for one year with professional match support and training</p> <ul style="list-style-type: none"> • One foursome with carts and buffet luncheon • A hole-sign honoring your commitment will be placed at one of the course holes • Sponsor name will be placed on the sponsor banner to be prominently displayed on one of the course holes
\$750 Birdie	<ul style="list-style-type: none"> • One foursome with carts and buffet luncheon • A hole-sign honoring your commitment will be placed at one of the course holes
\$600 Par	<ul style="list-style-type: none"> • Foursome with carts and buffet luncheon
\$200 Hole Sponsor	<ul style="list-style-type: none"> • A hole sign honoring your commitment will be placed at one of the course holes

¹ In addition to the sponsorship recognition at this level you will automatically be awarded VIP status for the entire year.

² VIP status levels are determined by the commitment (all events) for the 2017 calendar year. Please reference the VIP Sponsorship page to view additional VIP rewards.

Share the vision... invest in a child's future!



Big Brothers Big Sisters
of St. Joseph County

2018

Sponsor Opportunities



11th Annual Evening of Magic Dinner and Auction

Friday, October 5, 2018

The Armory, 727 S. Eddy St., South Bend

All Evening of Magic sponsors are recognized in the Big Brothers Big Sisters newsletter and annual report, distributed to over 2,000 readers.

\$20,000¹ Presenting Sponsors	<p>Supports 5 matches for 1 year with professional match support and training</p> <ul style="list-style-type: none"> • Preferred VIP seating for 12 • Opportunity to be seated with 2 matches (2 bigs and 2 littles) • Recognition as presenting sponsor will be displayed on overhead screens throughout the evening • Full page color ad (5"x8") in front or back of the auction booklet • Sponsor name, logo and link on Evening of Magic website, ticketing page and all social media • Exclusive opportunity for your company and staff to be featured in the presentation video to be shared on event night. • Presenting sponsor plaque awarded on event day
\$10,000¹ Partner Sponsors	<p>Supports 5 matches for 1 year with professional match support and training</p> <ul style="list-style-type: none"> • Preferred VIP seating for 12 • Opportunity to be seated with 2 matches (2 bigs and 2 littles) • Full page color ad (5"x8") in the auction booklet • Sponsor name, logo and link on Evening of Magic website, ticketing page and all social media • Partner sponsor plaque awarded on event day
\$5,000¹ Major Sponsors	<p>Supports 3 matches for 6 months with professional match support and training</p> <ul style="list-style-type: none"> • Reserved seating for 8 • Sponsor name and logo on sponsor signage on event night • Sponsor name, logo, and link to your webpage posted on our Evening of Magic website for an entire year • Full page color ad (5"x8") in the auction booklet
\$2,500² Corporate Sponsors	<p>Supports 1 match for 1 year with professional match support and training</p> <ul style="list-style-type: none"> • Reserved seating for 6 • Sponsor one 8-person table of event night volunteers • Sponsor name on sponsor signage on event night • Half page color ad (5"x4") in our auction booklet
\$1,000² Table Sponsors	<p>Supports 1 match for 1 year with professional match support and training</p> <ul style="list-style-type: none"> • Reserved seating for 4 • Name recognition in auction booklet

¹ In addition to the sponsorship recognition at this level you will automatically be awarded VIP status for the entire year.

² VIP status levels are determined by the commitment (all events) for the 2018 calendar year. Please reference the VIP Sponsorship page to view additional VIP rewards.

We've come a long way together. Join us as we mentor the next generation.



Big Brothers Big Sisters
of St. Joseph County

Sponsorship Remittance Form



Bowl for Kids' Sake	
<i>Sponsorship</i>	✓
Strike Sponsor \$5,000 <i>Automatic 2018 VIP Recognition</i>	
\$2,500 Spare Sponsor	
\$1,000 Company Sponsor	
\$500 Team Sponsor	
Donation Only \$	
TOTAL	

Annual Golf Outing	
<i>Sponsorship</i>	✓
Presenting Sponsor \$5,000 <i>Automatic 2018 VIP Recognition</i>	
\$2,500 Ace Sponsor	
\$1,000 Eagle Sponsor	
\$750 Birdie Sponsor	
\$600 Par Sponsor	
\$200 Hole Sponsor	
Donation Only \$	
TOTAL	

Evening of Magic Annual Dinner/Auction	
<i>Sponsorship</i>	✓
Presenting Sponsor \$20,000 <i>Automatic 2018 VIP Recognition</i>	
\$10,000 Partner Sponsor	
\$5,000 Major Sponsor	
\$2,500 Corporate Sponsor	
\$1,000 Table Sponsor	
Donation Only \$	
TOTAL	

2018 VIP Recognition

is based on total contributions to all events for the year.

2018 VIP Diamond Sponsor

\$20,000 Total

2018 VIP Gold Sponsor

\$10,000 Total

2018 VIP Silver Sponsor

\$5,000 Total

Total Contribution
\$

PLEASE PRINT

Company Name _____

Company Name as you would like it to appear _____

Contact Person _____ Title: _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Please Remit Form & Payment to:

Big Brothers Big Sisters of St. Joseph County

218 W Washington St, Suite 710

South Bend, IN 46601

Tel: (574) 232-9958

Fax: (574) 232-9391

E Mail Art work in PDF format to:

bberry@bbbs-sjc.org

I have included my contribution in full

Please send electronic invoice

NOTE: *Payments are due 30 days prior to event*

We would like to customize our payment schedule as follows:

1) _____ 2) _____

3) _____ 4) _____

Here's to another 50 years of mentoring!